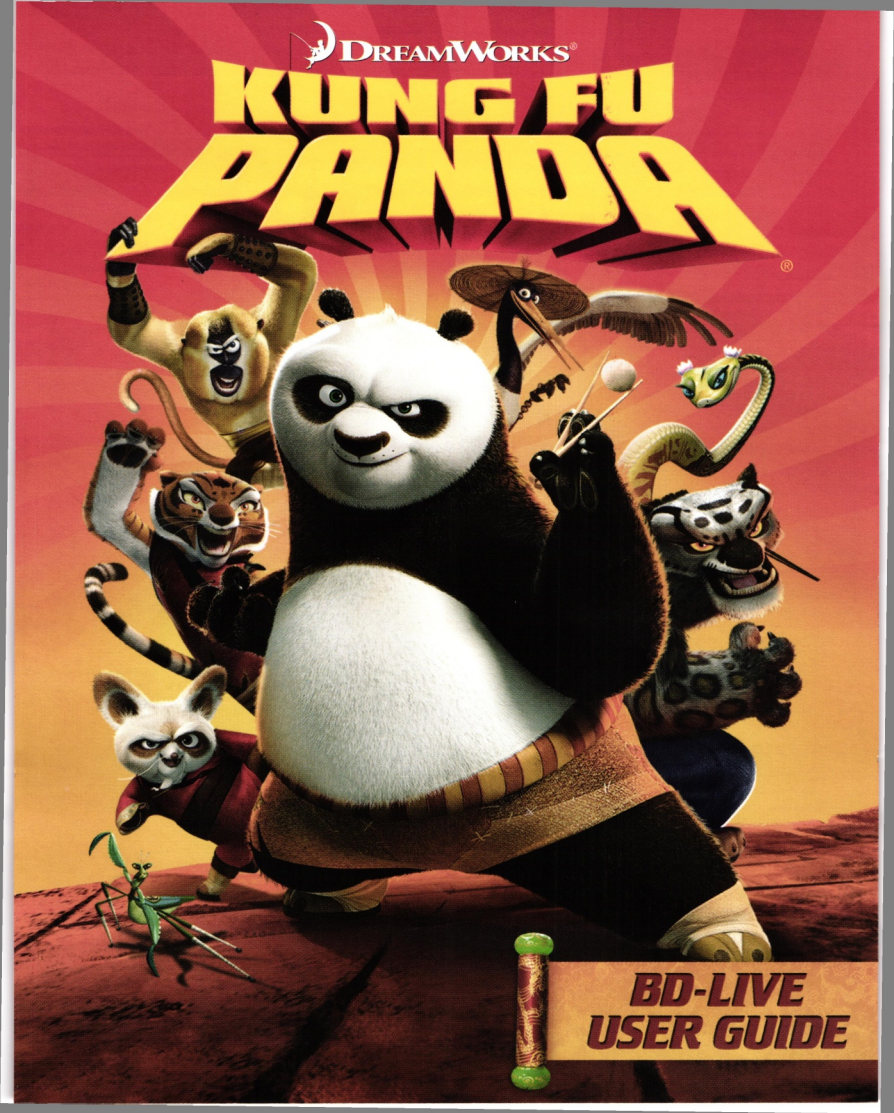
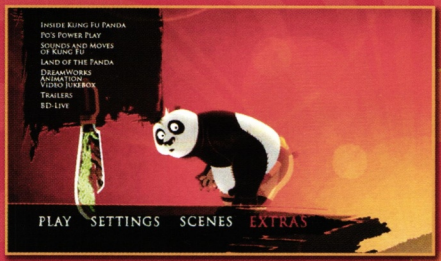

DREAMWORKS
KUNG FU PANDA
BD-LIVE USER GUIDE

GET CONNECTED WITH BD-LIVE FEATURES

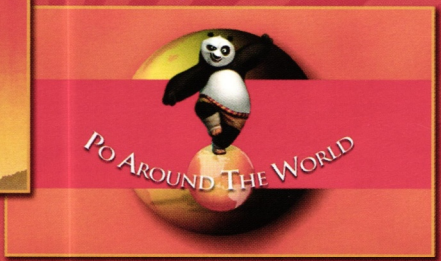
Master the *Kung Fu Panda* Experience with BD-Live.

Get connected now to download exclusive content directly to your Blu-ray player.

CONNECT AND BROWSE



Once your player is connected, access the BD-Live Features button from the Extras menu to see what new features are ready for you to download.



BD-Live features require a Blu-ray disc player that is BD-Live compatible (i.e., Profile 2.0 or newer). Also, a BD-Live compatible Blu-ray disc player may need a firmware or software update to ensure the best possible viewing experience. Please consult your hardware manufacturer's website for the latest firmware or software version and, if an upgrade is available, it is suggested that you follow its installation instructions. Any BD-Live features may only be available in the United States. High-speed Internet connection required. Service incompatible with dial-up Internet service.

When you insert your Blu-ray disc and your Blu-ray player is properly connected to the Internet, we will check for and download updates that allow us to recognize your Blu-ray player and disc and update the playback of your Blu-ray disc. During this process, we will also collect additional non-personally identifiable information from your Blu-ray player and disc, including, without limitation, IP address, time of day, information about your Blu-ray player's make, model and/or firmware and a unique identifier assigned to your Blu-ray player.

For help with registration and other information visit http://bluray.dreamworks.com

DREAMWORKS ANIMATION SKG HOME ENTERTAINMENT

BD LIVE

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Offers expire 4/30/09
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